

Report of study plans

Academic year: **2019** Semester: **First**
 College: **Faculty of Language Studies** Section: **Media**
 Grade: **Bachelors** Specialization: **Bachelor in Media and Journalism / Public Relations**
 The number of: **132**

Type of require: **University Requirements/ Mandatory** Hours: **18**

Course:	Course Description	No. of Pa	edit hou	Equivalents	Prerequisite	quirement	Relation
AR113	Arabic Communication Skills	1	3	AR111			
EL099E	English Orientation Programme (Level 3)	1	0	EL099			
EL111E	English Communication Skills (1)	1	3	EL111	EL099E	Previous	Or
					EL099	Previous	Or
EL112E	English Communication Skills (2)	1	3	EL112	EL111E	Previous	Or
					EL111	Previous	Or
GB102	Principles of Entrepreneurship for Non-Specialized Students	1	3	AR112			
GR118	Life Skills and Coexistence	1	3	GR101			
GTE101	Learning and Information Technology	1	3	GR100			
				GT101			
				TU170			

Type of require: **University Requirements/ Elective** Hours: **6**

Course:	Course Description	No. of Pa	edit hou	Equivalents	Prerequisite	quirement	Relation
BE322/4	Entrepreneurship and Small Business Management	1	4	BUS115			
CH101	Chinese for Beginners (I)	1	3				
CH102	Chinese for Beginners (II)	1	3		CH101	Previous	-
EL118	Reading	1	4		EL111	Previous	-
FR101	French for Beginners (I)	1	3				
FR102	French for Beginners (II)	1	3		FR101	Previous	-
GR111	Arab Islamic Civilization	1	3				
GR112	Issues and Problems of Development in the Arab World	1	3				
GR115	Current International Issues and Problems	1	3				
GR121	Environment and Health	1	3				
GR131	History and Civilization of Jordan	1	3				
SL101	Spanish for Beginners (I)	1	3				
SL102	Spanish for Beginners (II)	1	3		SL101	Previous	-

Type of require: **Mandatory Specialization Requirements** Hours: **60**

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Course:	Course Description	No. of Pa	edit hou	Equivalents	erequisite	quirement	Relation
JP210	Media Topic in English	1	3				

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Type of require: **Mandatory Specialization Requirements** Hours: **60**

Course:	Course Description	No. of Pa	edit hou	Equivalents	Prerequisite	quirement	Relation
JP211	Preparing and Designing Electronic Sites	1	3				
JP212	Media Translation	1	3				
JP213	Digital Photography	1	3				
JP309	Management of Media Institutions	1	3				
JP310	Designing Multi-Media	1	3				
JP311	Communication and Information Technology	1	3				
JP312	Digital Editing	1	3				
JP313	Using Computers in Media	1	3				
JP409	Graduation Project	1	3		ED-400	Previous	-
JP410	Practical Training	1	6		ED-400	Previous	-
PR314	Writing for Public Relations	1	3				
PR401	Planning Public Relations Programmes	1	3				
PR402	Public Relations in Institutions	1	3				
PR403	Organizational Communication	1	3		JP309	Previous	-
PR404	Management and Organization of Conferences	1	3				
PR405	Public Relations and Crisis Management	1	3				
PR406	Public Relations Campaigns	1	3				
PR407	Etiquette and Protocol	1	3				

Type of require: **Faculty Requirements/ Mandatory** Hours: **18**

Course:	Course Description	No. of Pa	edit hou	Equivalents	Prerequisite	quirement	Relation
JP101	Introduction to Media and Communication	1	3				
JP102	Introduction to Journalistic Editing	1	3				
JP201	Art of Writing and Expression	1	3				
JP202	Media Ethics and its Electronic Legislation	1	3				
JP301	Methods of Media Research	1	3				
JP302	Modern Media Theories	1	3		JP101	Previous	-

Type of require: **Faculty Requirements/ Electives** Hours: **6**

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Course:	Course Description	No. of Pa	edit hou	Equivalents	erequisite	quirement	Relation
JP103	Language of Media and Communication	1	3				

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Type of require: **Faculty Requirements/ Electives** Hours: **6**

Course:	Course Description	No. of Pa	redit hou	Equivalents	erequisite	quirement	Relation
JP104	Media and Society	1	3				
JP203	Arabic Mass Media	1	3				
JP303	Media Psychology	1	3				

Type of require: **Core Specialization/ Electives and Ancillary** Hours: **24**

Course:	Course Description	No. of Pa	redit hou	Equivalents	erequisite	quirement	Relation
JP105	Sociology in the Age of Globalization	1	3				
JP106	Political Geography	1	3				
JP204	Public Opinion	1	3				
JP205	International Communications	1	3				
JP206	International Public Relations	1	3				
JP207	Media and Globalization	1	3				
JP208	Environmental Media	1	3				
JP209	Human Rights	1	3				
JP304	Case Study in Public Relations	1	3				
JP305	Grammar for Media Specialists	1	3				
JP306	Electronic Public Relations	1	3				
JP307	Marketing and Consumer Behavior	1	3				
JP308	Graphic Design	1	3				
JP402	Art of Dialogue and Negotiation	1	3				