

**BUSINESS STUDIES PROGRAMME**  
**NEW STUDY PLAN – 2021**  
**MBA Comprehensive Track**

No.	Category	Credit Hours
1	Specialization Requirements / Mandatory	36
2	Specialization Requirements / Electives	12
<b>Total</b>		<b>48</b>

**1. Specialization Requirements / Mandatory**

**(36 credit hours)**

Course Code	Course Title	Credit Hours	Prerequisite	Equivalency
B870A	Managing in a changing world- Management	4	-	B716A
B870B	Managing in a changing world- Marketing	4	B870A	
B872	Creating and sustaining value- Financial Management	4	-	B716B
BB849	Supply chain management	4	-	
B873	Effective Strategic management	8	B870A	BB835
B874	Finance for strategic decision making	4	Co-requisite B872	BB831
B875	MBA project: leaders of change (Capstone)	8	B874&B873	B839
<b>Total</b>		<b>36</b>		

**2. Specialization Requirements / Electives**

**(12 credit hours)**

Course Code	Course Title	Credit Hours	Prerequisite	Equivalency
B863	Human Resource Professionals	8	B870B	-
BB848	Leadership and management intercultural context	4	-	No Equivalency
BB851	Entrepreneurship in context	4	-	No Equivalency
BDE850	Digital Economy in Business	4	-	No Equivalency
<b>Total</b>		<b>20</b>		
<b>B898</b>	<b>Comprehensive Exam</b>	<b>03</b>	<b>Course Work Completion</b>	<b>-</b>