

Default Academic Plan Report

ID: 19_1_1

Year/Sem: 2019/2020 First

Min Credits:

132

Max Credits:

132

Active

Track: Media & Journalism / Public Relations

Is Official

Program: Media

Description: Bachelor in Media and Journalism / Public Relations(2019_1)

General Requirement (Credits Needed: 18)

Course Code	Course Name	Credits	Level	Repeating Bound	SGPA Group
AR113	Arabic Communication Skills (III)	3	0	C	
EL099E	English Orientation Programme (Level 3)	0	0	C	
EL111E	English Communication Skills (1)	3	0	C	
EL112E	English Communication Skills (2)	3	0	C	
GB102	Principles of Entrepreneurship for Non-Specialists	3	0	C	
GR118	Life Skills and Coexistence	3	0	C	
GTE101	Learning and Information Technology	3	0	C	

University Requirements/Electives (Credits Needed: 6)

Course Code	Course Name	Credits	Level	Repeating Bound	SGPA Group
BE322/4	Entrepreneurship and Small Business Management	4	0	C	
CH101	Chinese for Beginners (I)	3	0	C	
CH102	Chinese for Beginners (II)	3	0	C	
EL118	Reading	4	0	C	1
FR101	French for Beginners (I)	3	0	C	
FR102	French for Beginners (II)	3	0	C	
GR111	Arab Islamic Civilization	3	0	C	
GR112	Issues and Problems of Development in the Arab World	3	0	C	
GR115	Current International Issues and Problems	3	0	C	
GR121	Environment and Health	3	0	C	
GR131	History and Civilization of Jordan	3	0	C	
SL101	Spanish for Beginners (I)	3	0	C	
SL102	Spanish for Beginners (II)	3	0	C	

Faculty Requirements/ Mandatory (Credits Needed: 18)

Course Code	Course Name	Credits	Level	Repeating Bound	SGPA Group
JP101	Introduction to Media and Communication	3	0	C	
JP102	Introduction to Journalistic Editing	3	0	C	
JP201	Art of Writing and Expression	3	0	C	
JP202	Media Ethics and its Electronic Legislation	3	0	C	
JP301	Methods of Media Research	3	0	C	
JP302	Modern Media Theories	3	0	C	

Core Specialization/Elective (Credits Needed: 24)

Course Code	Course Name	Credits	Level	Repeating Bound	SGPA Group
JP105	Sociology in the Age of Globalization	3	0	C	
JP106	Political Geography	3	0	C	
JP204	Public Opinion	3	0	C	
JP205	International Communications	3	0	C	

Default Academic Plan Report

JP206	International Public Relations	3	0	C
JP207	Media and Globalization	3	0	C
JP208	Environmental Media	3	0	C
JP209	Human Rights	3	0	C
JP304	Case Study in Public Relations	3	0	C
JP305	Grammar for Media Specialists	3	0	C
JP306	Electronic Public Relations	3	0	C
JP307	Marketing and Consumer Behavior	3	0	C
JP308	Graphic Design	3	0	C
JP402	Art of Dialogue and Negotiation	3	0	C

Spec. Requirements/Mandatory (Credits Needed: 60)

Course Code	Course Name	Credits	Level	Repeating Bound	SGPA Group
JP210	Media Topic in English	3	0	C	
JP211	Preparing and Designing Electronic Sites	3	0	C	
JP212	Media Translation	3	0	C	
JP213	Digital Photography	3	0	C	
JP309	Management of Media Institutions	3	0	C	
JP310	Designing Multi-Media	3	0	C	
JP311	Communication and Information Technology	3	0	C	
JP312	Digital Editing	3	0	C	
JP313	Using Computers in Media	3	0	C	
JP409	Graduation Project	3	0	C	
JP410	Practical Training	6	0	C	
PR314	Writing for Public Relations	3	0	C	
PR401	Planning Public Relations Programmes	3	0	C	
PR402	Public Relations in Institutions	3	0	C	
PR403	Organizational Communication	3	0	C	
PR404	Management and Organization of Conferences and Seminars	3	0	C	
PR405	Public Relations and Crisis Management	3	0	C	
PR406	Public Relations Campaigns	3	0	C	
PR407	Etiquette and Protocol	3	0	C	

Faculty Requirements/ Electives (Credits Needed: 6)

Course Code	Course Name	Credits	Level	Repeating Bound	SGPA Group
JP103	Language of Media and Communication	3	0	C	
JP104	Media and Society	3	0	C	
JP203	Arabic Mass Media	3	0	C	
JP303	Media Psychology	3	0	C	

Default Academic Plan Report

Equivalences

Set Group Name					
AR113	1	1	AR113	AR113	<i>Deanship (Active for Reg.)</i>
	2	1	AR113	AR111	<i>Deanship</i>
	3	1	AR113	AFL111	<i>Deanship</i>
BUS115	1	1	BE322/4	BE322/4	<i>Deanship</i>
	2	1	BE322/4	BUS115	<i>Deanship (Active for Reg.)</i>
EL099E	1	1	EL099E	EL099E	<i>Deanship (Active for Reg.)</i>
	2	1	EL099E	EL099	<i>Deanship</i>
EL111E	1	1	EL111E	EL111E	<i>Deanship (Active for Reg.)</i>
	2	1	EL111E	EL111	<i>Deanship</i>
EL112E	1	1	EL112E	EL112E	<i>Deanship (Active for Reg.)</i>
	2	1	EL112E	EL112	<i>Deanship</i>
GB102	1	1	GB102	GB102	<i>Deanship (Active for Reg.)</i>
	2	1	GB102	AR112	<i>Deanship</i>
	3	1	GB102	AFL112	<i>Deanship</i>
GR118	1	1	GR118	GR118	<i>Deanship (Active for Reg.)</i>
	2	1	GR118	GR101	<i>Deanship</i>
	3	1	GR118	GR101EL	<i>Deanship</i>
GR121	1	1	GR121	GR121	<i>Deanship (Active for Reg.)</i>
	2	1	GR121	ED-482	<i>Deanship</i>
GTE101	1	1	GTE101	GTE101	<i>Deanship (Active for Reg.)</i>
	2	1	GTE101	GT101	<i>Deanship</i>
	3	1	GTE101	TU170	<i>Deanship</i>
	4	1	GTE101	GR100	<i>Deanship</i>

Pre/Co Requisites

Category	Course	
-----	CH102	Src [Plan]: CH101[D:30]
	EL111E	Src [Plan]: EL099E[D:30] OR EL099[D:30]
	FR102	Src [Plan]: FR101[D:30]
	EL112E	Src [Plan]: EL111E[D:30] OR EL111[D:30]
	PR403	Src [Plan]: JP309[D:30]
	EL118	Src [Plan]: EL111[D:30]
	SL102	Src [Plan]: SL101[D:30]
	JP302	Src [Plan]: JP101[D:30]